















TN-HEAL
Helping Everyone Access Life Changing Health Care



**MEDICAL TOURISM BROCHURE** 

HOTEL THE LEELA PALACE, CHENNAI 4<sup>TH</sup> & 5<sup>TH</sup>APRIL 2025

### MEDICAL TOURISM IN TAMIL NADU

Tamil Nadu is a leading medical tourism hub, attracting 25% of India's international patients with its world-class healthcare, skilled professionals, and cost-effective treatments. The State specializes in advanced procedures like organ transplants, cardiology, and minimally invasive surgeries, catering to patients from Bangladesh, Sri Lanka, the UAE, Oman, and Africa. To streamline services, a Medical Tourism Vertical is proposed, integrating patient facilitation, regulatory enhancements, and traditional wellness therapies like Ayurveda and Siddha. With initiatives like 'HEAL IN TAMIL NADU' and global partnerships, the State continues to strengthen its position in the Medical Value Travel sector.

# ABOUT TAMIL NADU MVT SUMMIT 2025

The two-day summit and exhibition will have B2B meetings, focusing on Medical Tourism as a preferred choice across the globe (in terms of safety, quality, cost, and clinical excellence). It will also cover health insurance, the role of healthcare facilitators, and the role ofgovernments in promoting Medical Value Tourism (MVT). The focused Buyer-Seller Meets will bring together stakeholders from across the globe with reliable NABH/JCI-accredited hospitals, wellness centers, and AYUSH centers. It provides a platform to promote Indian Healthcare Services on a global scale and to forge sustained partnership amongst countries while unlocking numerous business opportunities in the healthcare industry.



# WILL INCLUDE DELEGATES FROM ACROSS

20+

EXHIBITORS
(MVT FACILITATORS/
HOSPITALS)

50+

OVERSEAS DELEGATES
FROM VARIOUS
COUNTRIES

500+

**BUSINESS** VISITORS



### TAMIL NADU HEALTHCARE TOURISM IS RISING EXPONENTIALLY

Tamil Nadu is expected to emerge as the **LARGEST DESTINATION** for medical tourism.

Tamil Nadu attracts about 25% of the International Patients coming into India.

Medical tourist arrivals in India is expected to grow **2X** over the next four years.

#### WELLNESS TOURISM IN TAMIL NADU

Tamil Nadu is emerging as a prominent wellness tourism destination, offering a blend of traditional healing practices and modern wellness retreats. The state is known for its Ayurveda, Siddha medicine, yoga, and meditation centers, attracting visitors seeking rejuvenation and holistic healing. Popular wellness destinations include Chennai, Kanyakumari, Rameswaram, Ooty, Kodaikanal, and Coimbatore, with renowned centers like the Isha Yoga Center. Wellness activities range from Panchakarma therapy and naturopathy to organic retreats and spa treatments. With its rich cultural heritage, serene landscapes, and spiritual hubs, Tamil Nadu provides a perfect setting for relaxation and rejuvenation.

### WHO IS ENCOURAGED TO EXHIBIT?



























# GLOBAL PARTICIPANTS & INDUSTRY EXHIBITORS

FOR BUSINESS AND COLLABORATION

- Hospitals
- Medical Insurance Companies
- Government Medical Colleges
- Officials From The Health Department
- ImmigrationOfficials

- Medical Travel Companies
- Facilitating Overseas
   Treatment
- Referrals
- Healthcare Journalists
- Patients Referring
   Clinics
- CompaniesPromotingWellness Centres
- Travel Facilitators

#### Welcome to the Medical Tourism Summit 2025!

"I warmly welcome all esteemed delegates to the Medical Tourism Summit 2025 in Chennai, the "Health Capital of India." Tamil Nadu remains a global leader in healthcare, offering world-class treatments, advanced technology, and compassionate care. Through the 'Heal in Tamil Nadu' initiative, we strive to strengthen our position as a premier destination for medical tourism."

R. Rajendran

Honourable Minister for Tourism



#### For further details, please contact:

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### SCAN FOR REGISTRATION

